### **Qualite Online Privacy Policy**

### 1. Introduction

Qualite Sports Lighting, LLC's website respects your privacy. This privacy policy outlines how we collect, use, and protect your personal information when you use our website. We are committed to protecting your privacy and providing a safe and secure online environment for all of our users.

# 2. Collection of Personal Information

We may collect personal information from you, such as your name, email address, and phone number. We may also collect non-personal information such as your IP address, browser type, and operating system. We only collect personal information that is necessary for us to provide you with our services.

# 3. Use of Personal Information

We may use your personal information to provide you with the Qualite Sports Lighting products and services you have requested, such as sending you newsletters or promotional materials. We may also use your personal information to improve our website and services, to analyze user behavior, and to personalize your experience on our website.

### 4. Sharing of Personal Information

We do not share your personal information with third parties unless we have your express consent to do so or if we are required to do so by law. We may share non-personal information with third-party service providers to help us improve our website and services.

### 5. Protection of Personal Information

We take reasonable steps to protect your personal information from unauthorized access, disclosure, or destruction. We use industry-standard security measures, such as SSL encryption, to protect your personal information.

### 6. Cookies

We may use cookies to personalize your experience on our website. Cookies are small text files that are placed on your device when you visit our website. They allow us to remember your preferences and customize your experience on our website.

### 7. Children's Privacy

We do not knowingly collect personal information from children under the age of 13. If you are a parent or guardian and believe that your child has provided us with personal information, please contact us immediately at info@qualite.com.

### 8. Changes to this Privacy Policy

We may update this privacy policy from time to time. We will notify you of any changes by posting the new privacy policy on our website. You are advised to review this privacy policy periodically for any changes.

#### 9. Contact Us

If you have any questions or concerns about this privacy policy, please contact us via email at <u>info@qualite.com</u> or via telephone at 800.933.9741.